

MEGHAN KELLEY

San Francisco CA

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Design Systems Designer, looking to join a collaborative product or creative design system team to evolve emerging or established design systems. Passionate about creating, evolving and maintaining design systems libraries & governance. And building process to remove silos & solve operational challenges.

EXPERIENCE

SENIOR DESIGN SYSTEMS DESIGNER / DIGITAL SYSTEMS

Zendesk, Remote | 2020 - 2022

Matured & evolved Greenhouse, Zendesk's digital design system
Empowered designers, copywriters & engineers to adopt Greenhouse
Grew Greenhouse adoption to 40 teams, tracked metrics, efficiency gains
Evangelized design system culture for governance & management
Established contribution models, playgrounds, maintained office hours
Conducted system trainings & designed playbooks, onboarding materials
Maintained Greenhouse documentation & guidelines
Socialized release notes, guidelines & library updates across Zendesk
Migrated Greenhouse Design Kit to Figma, supported REACT migration

DESIGN SYSTEMS / PRODUCT DESIGNER (Contract)

Kelvin, San Francisco CA | 2017 - 2019

Created & expanded Kelvin's visual design system prioritizing web
Defined & maintained visual language of grid, components & guidelines
Designed usability improvements & consumer facing features
Performed design research & defined new verticals

PRODUCT DESIGNER

Granular, San Francisco CA | 2014 - 2017

Sketched, iterated & prototyped UI & interaction design workflows
Shipped & QA'd new product features within an Agile environment
Collaborated with cross-disciplinary local & offshore teams
Conducted qualitative design research & user testing
Translated user insights into interaction design patterns
Systemized UI & interaction design patterns for web

INTERACTION DESIGNER

California Academy of Sciences, San Francisco CA | 2011 - 2014

Synthesized business needs with technology & user needs
Designed interactives for Earthquake, Animal Attraction, Human Odyssey
Performed user research to identify user goals & expectation
Lead sketching & brainstorming sessions
First designer to implement consumer exhibit interactives in aquarium
Lead designer for website redesign Explore Science Section

REFERENCES & CASE STUDIES AVAILABLE UPON REQUEST

EDUCATION

RHODE ISLAND SCHOOL OF DESIGN

Industrial Design BFA

History of Art and Visual Culture

ACADEMY OF ART UNIVERSITY

Web Design New Media

Principles of Usability, Web Technology

SKILLS

Design Systems, Governance & Management
of Design Systems, Operations, User Testing,
Accessibility Champion, UX, UI, AI, Ixda,
Visual Design, Workshop facilitation, Design
Research, Wireframing, Prototyping, Agile

Figma, Figjam, Sketch, Invision, Keynote,
Asana, Jira, Confluence, Dropbox, Slack,
Google Suite, Miro, Sketchup, CAD, Adobe
Creative Cloud Suite: Photoshop, InDesign,
Illustrator, After Effects, Espresso
Coding: HTML5, CSS3, Bootstrap, WordPress,

AWARDS / PODCAST

Inside Marketing Design Podcast

Webby Honoree Award - California Academy of
Sciences Website Redesign
National Science Foundation Science &
Engineering - Visualization Nominee

Rotary Scholastic Achievement Award

Patent holder No. D492483

ACTIVITIES/INTERESTS

IxDA, AIGA, #Designsystems, fiber arts and
woodworking, ASPCA